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BIG BOOK OF

THE WRESTI ED WITH MYSTIC DOWERS

WRESTLING

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THE SHEIK
NO GRAPPLING
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JUST BLESSED
WITH MYSTIC
POWERS

Prior to a match, The Shelk goes through a ritual in which he prays to Alleh, who the mat villain claims provides him with mystic powers.

Outside the ring, The Shelk provides a marked contrast to the mat maniac who stops at nothing in his quest for victory.

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One of the mystic powers The Sheik claims he is blessed with is the ability to control fire, and the many opponents who have been "burned" by The Sheik won't argue the point. As usual, The Sheik's manager Eddie Crestchman rants in the foreground.

"You don't need to answer,
You don't need to speak.
I'll be your belly dancer,
and you can be my Sheik,"
- Maria Muldaur
from "Midnight at the Oasis"

The Sheik. Without a doubt the most feared individual in professional wrestling today. A stocky, repulsive-looking, unshaven man-beast, he lurches and staggers around the ring like a wounded grizzly bear stalking a chipmunk for his supper. All the while there are terrifying grunts emanating from his throat, cunningly calculated to strike fear into the hearts of any and all opponents, reducing them to mere shadows of their former selves. Sometimes to jelly, without a trace, even. It is a gruesome sight.

"Ha-TOON, ha-TOON," he growls, sneering at his cringing foe. Language experts and scholars disagree as to the exact English interpretation of this cold-blooded chant, but all agree it is tantamount to the kiss of death. Some believe it is Arabic for "Kill, kill". Others insist it means "You die, you die". And still a third diehard group of linguistic authorities from Columbia University swear by the version "Maim, maim" — no relation to the Broadway play of the same name.

The truth is that there is no direct

translation for The Sheik's adopted war cry. Suffice to say that his incantation serves its purpose. It is The Noble Sheik's quaint way of serving notice that he is about to annihilate his victim, tearing him limb from limb in the process and smashing him to smithereens if need be.

who have been 'burned' by me. After that, I lose count."

Well, what about the referee? Why wouldn't he stop such inhuman (subhuman) torture?

"Aha," The Sheik replies. "I have many powers. I can put the referee in a trance too, so that he doesn't even realize what's happening. I often put myself into a trance so that you can beat me up all night and not hurt me."

Amazing. Scientists would scoff and choose not to believe, but The Shelk is living proof incarnate. Since he traded in his camel in the desert for a pair of wrestling tights and pointed boots 18 years ago, The Shelk has indeed become one of the most powerful men in the business. He is respected (and hated) in Montreal, Los Angeles, Tokyo, Paris, Melbourne, Detroit, Munich, New York... you name it, he's been there.

Other than his activities in the ring, not much is known about The Sheik. And that's the way he likes it. His background and personal life remain a deep, dark secret as he stubbornly refuses to submit to newspaper and magazine interviews which he considers an invasion of privacy and a threat to his well-being.

FANS MOST FEARED FOES OF THE VILLAINOUS SHEIK

There is fire in his eyes as he pounces, and often fire in his manner. Cynics, in fact, have been known to accuse him of actually controlling fire with his bands and having it do his bidding, like some sort of human bunson burner. But The Sheik vehemently and violently denies this charge: "The fire comes from Allah," he explains through manager-interpreter Eddie Creatchman. It is with a tremendous degree of pride that The Sheik lists Andre the Giant as one of his innumerable victims of pyremania.

"He is a big man but I handled him too," sneers The Sheik in a burst of modesty. "I put the fire on him and singed him good. Ask him about it some time. He remembers me very well. I can name at least 25 wrestlers Still, The Sheik Mystique continues to pack 'em in on five continents and Sheik Freaks shriek over the despicable and often unmentionable atrocities he commits on those who dare to confront him on the mat.

"It is not I, it is Allah," The Sheik replies when asked why he used an ice pick on a certain adversary much in the same manner as a porcupine would transform an attacking fox into a pincushion. "When I need Allah, I talk to him," The Sheik explains. Yet it is The Sheik who owns the all-time pro wrestling record for carreer suspensions, not Allah. When you come right down to it, what wrestling commission in its right mind would dare to suspend God?

Big Book of Wrestling - March 1977 / 7



ALI, SHEIK GOOD FRIENDS

But where there is smoke, there is fire (cops, here we go again) and The Sheik has the credentials to show that his claims are no idle boasts. "I have been United States champion for the last 10 years, and nobody ever beat me," he declares. Barring disqualification, of course. "I'm in big demand all over the world, and everybody knows me," he says, proudly. "When your run-of-the-mill local wrestler leaves town, nobody ever heard of him."

Does The Sheik ever take a respite from the circuit to rest his weary bones? "In the last eight weeks, I've had no days off and I've travelled from coast to coast," he said. "But I love it. It's my life, and I just love to beat up people. In the space of two weeks I've hit places like Toronto, Dayton, Ohio, Montreal, San Francisco, Los Angeles, Amarillo, Texas,

From what little facts they have to work with, historians have been able to ascertain that this phenomenon known as The Sheik (he has often been referred to as the seventh wonder of the world) was born in a small unpronouncable town near Beirut, Lebanon, sometime in the early 1930s. What happened next is anybody's guess, but some Sheik devotees claim to have traced his ensuing migration to an area somewhere in central Michigan, a contention which The Sheik emphatically and categorically denies. ("They just think that because I work out of Detroit a lot," The Sheik mutters contemptuously.)

The Sheik compares himself to boxing counterpart Muhammad Ali, whom he helped train for the recent War of the Worlds between Ali and Japanese wrestler Antonio Inoki. "I'm the greatest, that's all there is to it," The Sheik proclaims in a burst of unoriginality.



In his hunger for victory, The Sheik will stoop to anything as he shows here in putting the bits on Abdullah The Butcher.

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IMITATION FLATTERING BUY ONLY ONE SHEIK

Detroit, then back to California and out to Japan and New Zealand. I often travel 14,000 miles in one week. I sleep in airplanes. I close my eyes and shut everything out of my head."

Obviously at upwards of \$300 or so a crack, The Sheik must be a highly wealthy man. "Sure, I'm rich" he admits. "Rich with happiness that I'm still breathing. Money doesn't make you rich. When I pray to Allah before a match, I don't pray for money."

Since most of The Sheik's wrestling foes are pushovers for such formidable opposition, his worst enemies are often the fans. "I've been shot three times and stabbed four times," he relates. "I was staying at a hotel is Oshawa, Ont., recently, waiting for my match to begin, when I stepped out onto the balcony for a breath of fresh air. Before I knew it, some guy jumped out of the balcony above me and tried to land on my head. I won't tell you what happened to him. But you've got to be careful and watch what you're doing. You need eves in the back of your head."

Although he speaks no English, The Sheik seems like a pleasant enough character when you meet him on the street. Contrary to popular opinion, he doesn't go around assaulting passersby.

"My business is in the ring," he announces. "In the ring, I am in another world, you can't explain it, unless you've been there. Some wrestlers go into the ring and they don't know what they're in there for."

Yes, but are such rough tactics necessary? "I am a gentleman and a scholar at all times," he maintains. "Some people think I am too rough? Well, that's THEIR opinion. Everybody has a different outlook on things," he says, conveniently overlooking the ever-present ice pick, screwdriver, pencil and other assorted weapons in his arsenal.

When The Sheik is billed to wrestle in Montreal, he must perform in outlying areas such as suburban Verdun which is not governed by the prudish Montreal Athletic Commission. He has been suspended from working in the city proper. "They must be a Jewish commission," the Arab grins. "They think I'm too tough for 'em. They've got a lot of nerve. They're too strict. I never use any violence," he adds, tongue in cheek.

As the rough, tough customer he is, The Sheik proved an ideal instructor, trainer and sparring partner for Ali as the latter attempted to learn the ins and outs of the wrestling game in preparation for his much-bally-hooed confrontation with Inoki.

"We sparred in Arizona," The Sheik recalls. "Ali is a friend of mine. I'll be in his corner for his next fight. Inold was scared of him. He had to be; he wouldn't get up. The strange thing about it is that I beat Inold in Okanawa last year. That makes me the



The camel clutch is The sheik's pet hold, and here he tries it out on Dick The Bruiser.



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State & Zig...



The Shelk len't adverse to using foreign objects — like pens, pencils and ice picks — to bring the claret flowing by gouging his opponents' eyes and lorehead (below). However, sometimes the tables are turned as The Shelk discovered when Don Leo Jonathan attacked him with his own weapon.



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heavyweight champ of Japan, because I never gave the burn a rematch.

"Ali and I think the same way," The Sheik informs. "That's why we get along so well together. Some people worry about things when there's nothing to worry about. But life on earth is so short, why worry about it? It's all mental. You could make yourself sick if you wanted to. Some guys have never been sick a day in their lives, yet all they do is complain. Me, I have my way of resting my mind. Call it transcendental meditation, if you wish. Ali, he relaxes by reading the Mohamedin Bible and studies it deeply."

The Sheik wanted to be in his buddy's corner for the momentous match in Tokyo against Inokt but it was not to be. "I told lnoki he's chicken and wouldn't get up." The Sheik recalls. "I was there but they asked me to leave the country. They didn't want me in Ali's corner. The Japanese people knew I had beaten Inoki and that, with my help, Ali could beat him too. I had to watch the fight on closed-circuit television. Later, Ali told me I was right. Inoki was chicken."

The Sheik has been called many names by fans and wrestlers who are angered by his tactics, but dumb he ain't. Since there is no pension available to wrestlers, he has already set about putting a number of pet projects into motion to ensure his future financial stability.

"All and I are business partners outside the ring, too," he explains. "I don't want to be left in the lurch when my wrestling days are over. Together we may go into television. I would like to see a new horror series on TV. Do you think I could qualify as one of the main characters?"

Undoubtedly. It would be a safer business, too, because wrestlers have a devil of a time trying to get insurance. "Nobody will cover you." the Sheik laments. "The rates go sky high as soon as you tell 'em what you do for a living."

Wrestling in the Montreal area recently went through a bit of a decline in interest until The Sheik came to the rescue to hypo gate receipts. "If there was a dropoff, blame it on had promoters," The Sheik says. Obviously, he is not a man who minces words.

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Big Book of Wresting - March 1977 / 13

MARTIN LUTHER KING WAS SHEIK'S IDOL



The Sheik's other official spokesman is Abdullah Farouk, who occasionally has to pay the price for interfering in The Sheik's matches.

circus to town without anybody knowing a thing about it. You have to make the public aware of what you're doing."

In any event, it seems to be more than mere coincidence that since The Sheik showed up in the Montreal area, the calibre of wrestlers there has been markedly upgraded. Suddenly, top-notchers such as Dominic De Nucci, Nick DeCarlo, The Stomper, Bobby Bold Eagle, Dr. Jerry Graham, Chris Colt and Pretty Boy Fulton began to appear on a quasi-regular basis. Drawn to the territory, no doubt, by the prospect of earning a match with The Sheik at some future date.

"They never had a change of talent around here," The Sheik analyzed, "You can't keep the same tired old faces around week after week and expect the people to keep their interest up."

No one has ever accused The Sheik of being a prima donna (for fear of retallatory measures too horrible to describe here), but the wrestling kingpin indats on having private dressing chambers in each arena where he appears. "I don't dress with the other wrestlers because I cherish my privacy," he reveals. "After all, when Liz Taylor is making a movie, does she share her dressing room with the chorus girls?"

"You'll notice, too, that I never carry my own bags at the airport, hotel or arena. If I can't hire someone to look after my baggage, I let it go

SHEIK-CREATCHMAN ALLIANCE HAS BEEN PROFITABLE VENTURE

itself. And I don't drive. I always have a chauffeur. Why don't I drive? That's simple — because I don't want to Americanize myself."

Down through the years, other socailed "Sheiks" have sprung up all over the world in an effort to cash in on the real Sheik's reputation. It's said that imitation is the sincerest form of flattery, but The Sheik doesn't buy that. "There is only one Sheik," he says, flatly, "and that's me."

Three years ago when there were two rival wrestling groups in Montreal, one organization announced the forthcoming appearance of The Sheik. The other group, attempting to squelch interest in the real McCoy, dreamed up a phony 'Sheik' and had him wrestle in the spacious Montreal Forum a week before the scheduled arrival of the real Sheik. The phony Sheik was defeated in 37 seconds in what appeared to be an obvious effort to denounce the real Sheik's ability. A few days later, the phony Shelk, admitting to the sham and revealing his name as one Dak Pak Singh, begged forgiveness, claiming he was forced into it. Luckity for him, The Sheik forgave.

"Right now there are 35 men trying to imitate me, but they can't. They can't put the same stuff in their heads that I do," he says.

Like Atlanta Braves temperamental relief, pitcher Mike Marshall — the former Dodger Cy Young Award winner — The Shetk declines to sign autographs. "It is against my custom," he says. "Besides, I come here to wrestle, not to get writer's cramp." Occasionally, however, he will make an exception for a fellow celebrity.

"Even movie stars know who I am," he says. "You know David Carradine, the star of Kung Fu? Well, he happened to be on the same plane as me going to London once. Surprisingly enough he came up to me and asked me for my autograph. He's in Toronto now acting in a play,

but unfortunately I haven't had the time to go and see it.

"And you know his brother Keith? His song, "I'm easy" is one of my all-time favorites. It says something. I saw clips of the movie (Nashville) and enjoyed what I saw of it."

Obviously a man as rigidly self-disciplined as The Sheik must be on a special health food diet, right? "Not exactly," he replies. "But I do drink a lot of juices and I'm very particular as to what I eat. I will often go all day without eating if I can't find a good restaurant."

The Sheik also does not smoke (outside the ring) or drink. "If somebody ever accuses me of beating up some guy in a bar, it's not true," he says. "I don't go near the joints—not even for a 7-up. I've been picked up for allegedly beating up people in different cities even when I've never even seen those cities. If I couldn't prove where I was at all times, I suppose I'd really be in trouble."

Before every match, The Sheik goes through a ritual. "I simply kneel down and pray to Allah," he explains. "Any other movements you may think you see are simply to keep my opponent off-guard. That way he

\$4 / Big Book of Wyselling - March 1877



doesn't know where I'm going or what I'm liable to do next."

You would think a man as famous and notorious as The Sheik would idollze no one but himself. Yet that is not the case. "Martin Luther King was my idol," he states. "I believe in everything he stated for."

"One time Dr. King went into a white restaurant in the deep south and was told to stay out of sight. He was with a white friend at the time, and he said, 'How am I going to communicate with my friend if I'm in the kitchen and he's in a booth?" Some stupid people bumped him off, though. e "I hate prejudice. Of course, I'm exposed to it because I travel a lot. Some people are like animals. They would begrudge a man his rights because of an accident of birth. Araba, Jews and black people are all in the same boat. Yet they are all better men than anybody."

Which may explain, after a fashion, why The Sheik entrusts his future to a Jewish manager. "Where else but in wrestling could an Arab get a Jewish manager?" he asks. "Creatchman and Abdullah Farouk (The Sheik's comanagers) do most of my talking for me. I'm the only wrestler in the world to have two official spokesmen."

Creatchman has been in the wrestling business for 25 years. He started off as a referee, then became a wrestler when he, saw it was more lucrative, and finally switched to managing.

"Abdullah the Butcher was the first one to see my hidden managerial talents," Creatchman recalls. "He said I could make a lot of money if I handled his affairs for him, and he was right. Now I handle people like The Sheik, Michel Dubois, the Castillo brothers and Serge Dumont and I'm making gobs and gobs of money. I'm the one who gets them booked."

Creatchman prides himself on his marks of distinction. "Firstly, I'm the most popular-unpopular manager in the world," he crows. "Secondly, a Montreal French-language radio station just named me as the Ugliest Man in the province of Quebec. There were 54 contestants, and I beat them all out. Sure I'm proud of it, because any publicity is good. But I don't understand why people don't love me."

One possible reason why they don't love him is because Creatch-10 / Big Book of Wyseting — March 1877 man is forever interfering in his proteges' bouts, poking his nose into match after match, affecting their outcome. A subtle trip here, a flagrant push there. At times he has even been known to use an electric cattle prodder to shock his man's opponent into submission. Fans never fail to whip themselves into a frenzy protesting his various diabolical plots and schemes to give his boys the edge.

"I actually risk my life out there because people hate me so much," Creatchman says. "They always pick on me because I'm the smallest guy. But it's actually a love-hate relationship. They still pay to see me manage. And I'm like a little mouse, I always find a hole to get away from them. I'm 48 years old but I feel like I'm 25 or 30. I'll keep aggravating them

servants and chauffeured limousines. He lives like a king."

So why does he bother to wrestle then, when he can obviously spend the rest of his days in some tropical paradise, whiling away the hours sipping pineapple milkshakes through a straw while bikinied harem girls do his bidding and dance a fandago nearby, alternately fanning their beloved Sheik and shielding him from the sun's strong rays?

"The Shelk loves the business," Creatchman shrugs, "Without it he would probably go bananas." That's GO bananas, folks, not GROW bananas. Banana farms these days just don't pay what they used to."

"All of my wrestlers are just one big happy family," Creatchman claims. "And I'm the Godfather of them all.



If looks could kill, The Sheik's opponent would be dead as the mysterious mat man studies his foe intently before swinging into action.

(the fans), because I'm not ready to quit yet."

Creatchman thrives on fame and fortune. "Wherever I go, I'm recognized," he says. "People even try to pass me on the highway to make sure it's me. They'll go 80 or 90 to get a glimpse of me, and after they're antisfied, they'll slow down. They would even tisk having an accident just to get a peek at me."

Of his unorthodox working friendship with The Sheik that some claim has gone more towards consolidating Arab-Jewish relations than all of Henry Kissinger's trips put together, Creatchman cackles: "He gives me oil and gas and I help him make money in exchange.

"The Sheik is a nice and generous man. He is also one of the richest. When he's not wrestling, he lives a life of leisure. He owns a 45-room mansion in the United States and has If Abdullah the Butcher is like a father to me, then The Sheik is like a brother. I usually travel with him everywhere. He treats me first-class."

Long after Creatchman and The Sheik and Abdullah the Butcher and others in Creatchman's stable have gone to meet their maker (or Allah, as The Sheik prefers to put it), their ghost may live on in the person of Creatchman's 19-year-old son Floyd.

Though some scoff at Floyd's potential because of his relatively light size (at last weigh-in he tipped the scales at a mere 155 pounds), proud papa Eddie swears the kid is going to fatten himself up and follow in his daddy's footsteps.

"He's taken advice from his father and he's studied The Sheik in action," Creatchman says, "and he does everything we do, nearly as good as we do it. He knows all the tricks in the book. He's been training and working out



Although his opponents usually wind up looking the worst for wear after a screp with The Sheik, on some occasions it is The Sheik who winds up bloodied but unbowed.

CREATCHMAN HOPING SON FLOYD CAN FOLLOW IN SHEIK'S FOOTSTEPS

religiously (picase, Eddie, keep religion out of this) and when he comes off the top rope with his arm in his opponent's throat, wow! It's deadly!"

"I am going to make wreating my life's work," says Floyd, "People say I don't know how to wrestle scientifically, but I know different. The spectators are just jealous of me, because I know I'll be THE BEST some day. My one ambition is to be-

come champion of the world, and with my father in my corner there is no way I can abuse that chance.

"I don't only dish it out, I can take it too. That's the difference between me and other guys," claims Floyd, who of all his bouts to date is proudest of an unpopular victory the Cobo Hall in Detroit before 21,000 fans. "Every last one of those people was against me," he gloats, "so you

can see what tremendous odds I had to overcome. All through my career I've had to whip guys who were bigger than me."

Perhaps Floyd Creatchman will gain 50 pounds and go on to fulfill the dream shared by him and his father by eventually becoming a superstar of the mat.

But the odds are that he won't be quite as successful as The Sheik. As the man said, there is only one Sheik.



Eddie Creetchman is hoping that his son, Floyd will be able to follow in The Shelk's foolsteps, but the youngster needs to put on some weight if he hopes to make the grade in the grappling game.

THE NIGHT THE INVADER SOUGHT REVENG

MADRIL HAS THE INVAD



ERS' NUMBER

Double your pleasure,
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Can he beat No. 1?

After Madrii had beaten his tagteam partner, Invader No. 1 came calling on Modesto, Calif., promoter Johnny Miller and angrily demanded a revenge match.

"The referee was on Madril's die and helped him beat my partner, Invader No. 2," exclaimed Invader No. 1. "Besides, the filthy Mexican was always trying to unmask my partner. When I get through with Madril, he will be back picking cotton in Texas."

Madrii was thankful for a crack at Invader No. 1.

"As a tag team, the invaders are almost unbeatable, but when they

wrestle aclo they appear to lose a lot of their confidence. I beat invader No. 2 fair and square, and I'm sure I can do the same to No. 1," explained Madril, one of the most popular performers in the Modesto area.

An infuriated Invader started fast, unleashing a victous attack on Madril, stomping his opponent senseless, then ramming his head against the ring post before throwing Madril out on the ring apron.

White Madril lay helpless n the apron, Invader No. 1 strutted around the ring, shouting, "Look at your Mexican idol now."

Instead of following up his advantage, the masked man gave his opponent time to recover and this was to prove a fatal error.

While Invader No. I was counting his chickens before they hatched

by gloating over the victory prematurely, Madril was able to get his second wind.

Madril, who has been compared favorably to such mat superstars as Pepper Gomez and Mil Mascaras, never tooked better as he turned the tables on the masked Invader.

Some spectacular shoulder blocks softened the masked man up. Then, the two engaged in a stugfest with Madril enjoying the advantage.

Madril followed this up with some spectacular flying dropkicks, whipped Invader No. 1 into the tumbuckle for good measure, then ended the match with a spectacular reverse shoulder press.

So, Alberto Madril had another big win under his belt and had proven he was the master of both of the Invaders.

Invader No. I not only had to swallow the bitter pill of defeat, but could always recollect on what might have happened if he hadn't given Madril the respite by parading around the ring in a premature victory celebration.

One thing is certain, Alberto Madril is the hottest thing to hit California since the tamale.





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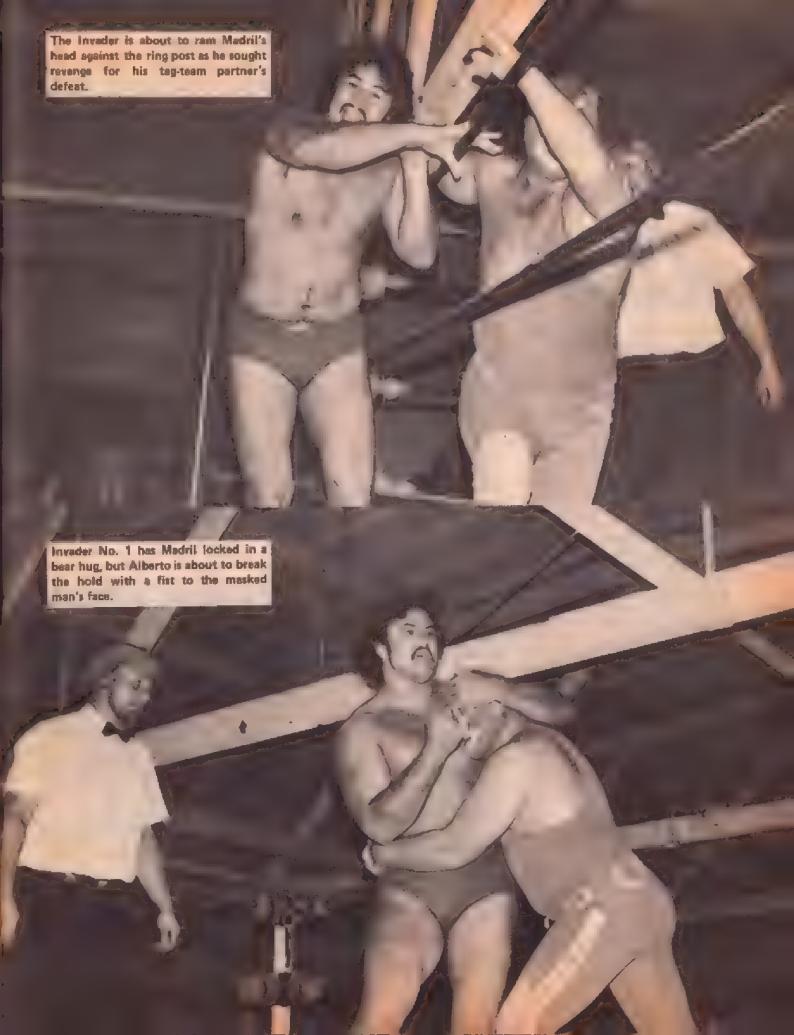


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The secret of GLOATING PROVED **COSTLY FOR VILLAINOUS INVADER**



Madril appears to be enjoying his work as he forces the invader to his knees by twisting the masked man's wrist,



Invader No. 1 has Madril helpless here as he applies a choke hold while tying up Alberto's left arm.



The masked man unleashes a twofisted assault as he backs Madril into the corner and goes to work on the Mexican's left arm.



Madril threatens to punch the invader as the masked man has Alberto in a wrist lock.



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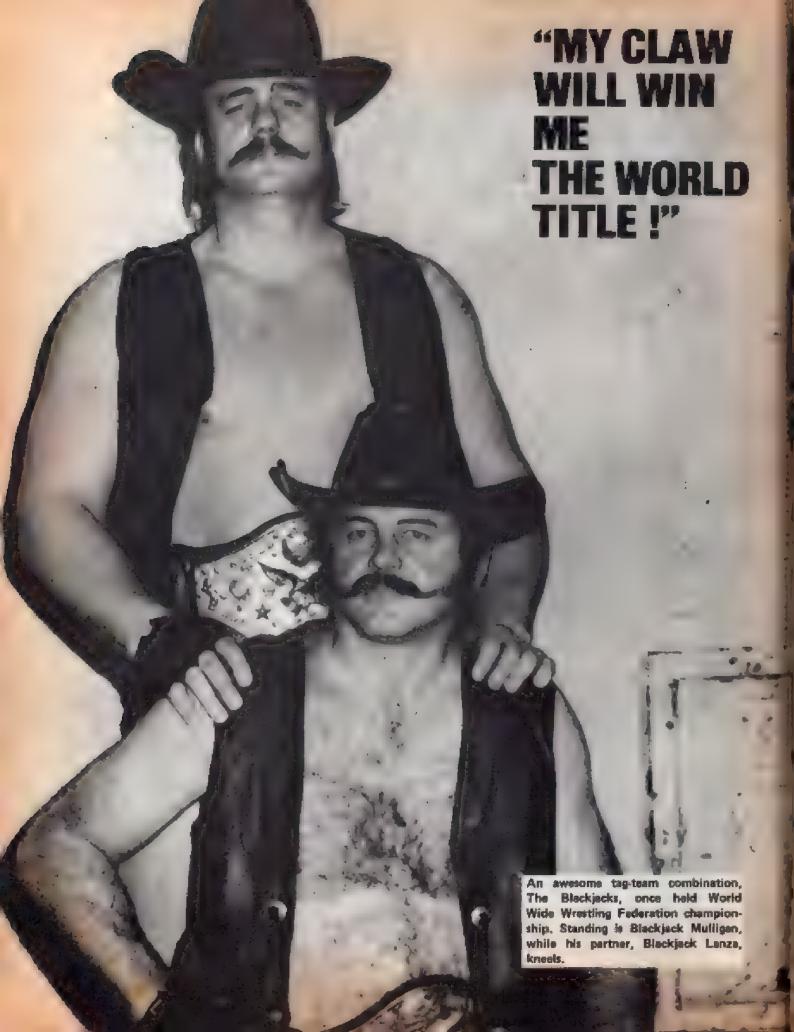
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Blackjack Lanza certainly isn't adverse to breaking the rules. Here, he clamps a headlock on Ivan Putski and is about to deliver a thumb to Putski's eye.

LANZA CONTINUES QUEST FOR ELUSIVE CHAMPIONSHIP

The dressing room was deathly quiet. That is except for the heavy breathing and hissing from the lips of Blackjack Mulligan. Mulligan was lying on the long dressing table. Standing beside Mulligan was his longtime friend and tag-team partner Blackjack Lanza, who had his hand on Mulligan's shoulder. Standing alongside Lanza was the Blackjack's manager Captain Lou Albano, who was puffing on his always present cigar. Both Lanza and Albano looked deeply concerned. Also in the dressing room was the WWWF doctor who was bandaging the right knee of Mulligan.

"Well Mulligan that knee must have some rest," said the doctor. "You've injured it badly enough this time to warrant at least a month's rest and maybe even more. You should have the knee x-rayed. My professional opinion is you stay away from active wrestling for six to eight weeks. If you should wrestle before that time you may injure the leg severely enough to be out of wrestling for six months!"

After the doctor left Captain Lou Albano finally spoke up, "This is all I need. First my Blackjacks have their World Wide Wrestling Federation belts stolen from them by Tony Parisi and Louis Cerdan and now that dumb idiot Ivan Putski puts Mulligan out of commission."

Blackjack Mulligan started to protest about stopping wrestling.

Lou Albano held up his hands and

said, "Listen to me for one minute. I won't have you jeopardize your career. You take that much needed rest and stay on your tanch in El Paso, Texas. When the time is right we'll get together again and regain those belts. Those are my orders."

Outside the dressing room Captain Lou Albano showed his concern and bewilderment. He commented, "I had these contracts signed for my Blackjacks to regain those belts. I also had contracts for both Lanza and Mulligan to win the belt from Sammartino. Now those title hopes are gone. Just because Putski wanted to show off to those dumb fans of his. He injured Mulligan's leg on purpose. I'll get even with that imbecile!"

Just then Blackjack Lanza emerged from the dressing room dressed to leave the arena. He said, "Mulligan is dressing now, Captain. He'll be leaving for El Paso on tomorrow's flight. He feels terrible about letting you down."

Captain Lou Albano replied, "You are my champions and never could let me down. My plans shall continue. You Blackjack Lanza will beat Bruno Sammartino for the WWWF title. You have contracts to wrestle. I have the fullest confidence you will bring home the title for me."

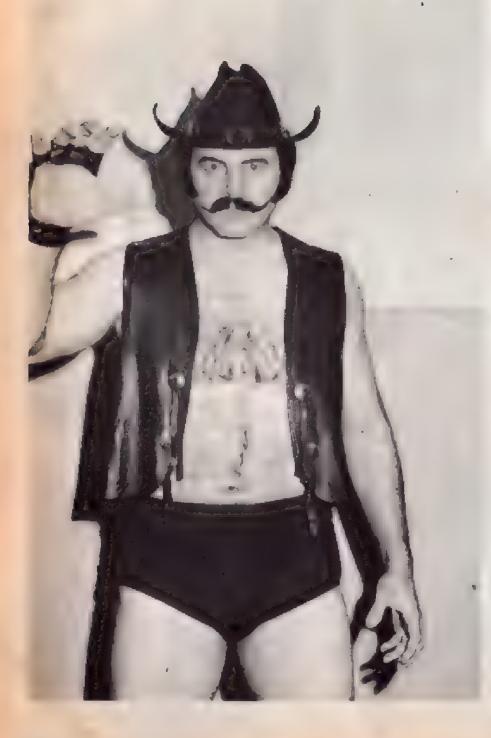
The chest of Blackjack Lanza swelled with pride from this comment. He nodded in agreement, "You know how much I want the world title. I'll do anything I can to win the belt. My claw will win the title for us. No wrestler can withstand my claw. I'll crush the tiny brain of Bruno Sammartino. That belt will be mine."

It was two weeks later when Blackjack Lanza did do battle with WWWF heavyweight champion Bruno Sammartino. The first few minutes of the match Lanza did well. He had Sammartino reeling from his onslaught and Captain Lou Albano was wringing his hands in pure delight.

Then, Blackjack Lanza tried to apply his dreaded claw. Only this time Sammartino caught the black-ploved right hand of Lanza in midair. Now, Sammartino started to crush the claw hand of Lanza who was cringing in pain.

Albano was now holding his head in utter confusion. Lanza finally made it to the ropes and Bruno released the hold. Lanza fought back with utter savagery. The match once

BLACKJACK HAS FAILED IN BIDS FOR THREE TITLES



again turned to Sammartino as he sent Lanza reeling from his attack.

Bruno grasped the black-gloved claw hand, held it on the mat and stepped down twice upon it. Now Lanza held his limp hand. Lanza could do nothing as Summartino used two hodyslams and a pin to win. Lanza had failed to win the WWWF belt this time out.

After the match in his dressing room, Lanza had his right hand submerged in ice-cold water. He said, "My hand is not broken but I'm not finished with Sammartino yet. I'll get another chance against him, My mistake was I tried my claw too soon. He was ready for it. Next time I'll wear down Sammartino until he's exhausted and then my claw will destroy him."

Blackjack Lanza remembers the times he had tried to win not only the WWWF championship but also the two other world titles of the National Wrestling Alliance and American Wrestling Alliance. It has been the dream of Lanzs to one day own the world title.

Blackjack Lanza says "I've tried to win these titles in the past. I once won the AWA belt from Verne Gagne some seven years ago. But the commissioners in Chicago reversed the decision and gave Gagne back the belt.

"Then a few years later, I tried to win the belt from Dory Funk Jr., but once again my efforts went down the drain. Funk held the belt in a technical decision.

"Then, I tried against Jack Brisco and as before I didn't win because he kept running from me.

"Then came Pedro Morales and the WWWF belt. That Morales was the most protected champion I've ever met. Only if Morales dropped dead in the center of the ring could I have won.

"Now it's Sammartino again,"

To say Blackpack Lanza is one frustrated wreatler is putting it mildly. He is one of the few wrestlers to try to win the three major recognized world titles. He has come mighty close but not close enough,

The six foot-three, 265-pound wrestler from New Mexico says, "Sure I'm frustrated about not winning the title but I'm far from giving up hope. I have always felt I was better than the champions I wrestled. They were protected in many cases. They



used illegal means to keep the beit.

My ability is second to none.

"Now you saw how this Sammartino feared my claw. He knew he couldn't withstand it so be injured my hand. Then that Brisco and Dory Funk Jr. used the ropes. They purposely tossed me over the top rope to get disqualified. I don't call that being a true champion."

Lately in the other two areas, new champions have been crowned. Nick Bockwinkle won the AWA belt from Verne Gagne. In the NWA, Terry Funk defeated Jack Brisco.

Where does this leave Blackjack Lanza? He comments, "Well my other road manager is and always has been Bobby Heenan who manages Nick Bockwinkle. As long as Nicky holds the belt I won't try to wrestle him. As for Terry Funk he better watch out. I know I can beat him easily. I don't have any alliance with him."

Blackjack Lanza dld get another chance to win the WWWF belt from Sammartino, but once again failed to apply his claw.

The defeat weighed heavily upon his face at he said, "This was my last chance against Sammartino. Captain Lou argued for weeks to get this match and now I must think about moving on.

"I talked with Mulligan a few days ago and his knee is still weak. I've also talked with Bobby Heenan and he wants me with him in the AWA area. He is managing Nick Bockwinkle and Cowboy Bob Duncum. He wants me with him and Captain Lou Albano has agreed. They are my two managers and what they say goes. Verne Gagne is still trying to win the AWA belt. I have unfinished business with him and that son of his, Greg. Bobby Heenan told me they are getting in his hair. I'm just the man who can send them packing."

What of his title hopes? Has Blackjack Lanza abandoned his life-long dream of being champion someday?

Says Lanza, "I will win the title

REVERSED DECISION SAVED GAGNE'S TITLE

don't worry. I'll go where the best possible matches are for me. I'm doing Heenan a favor by getting rid of some trouble for him. After that is taken care of, I'll head where my title chances are best. Soon you will hear Black Jack Lanza is the world champion. My claw will win me the world title."

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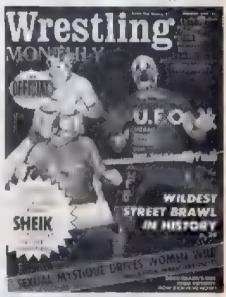
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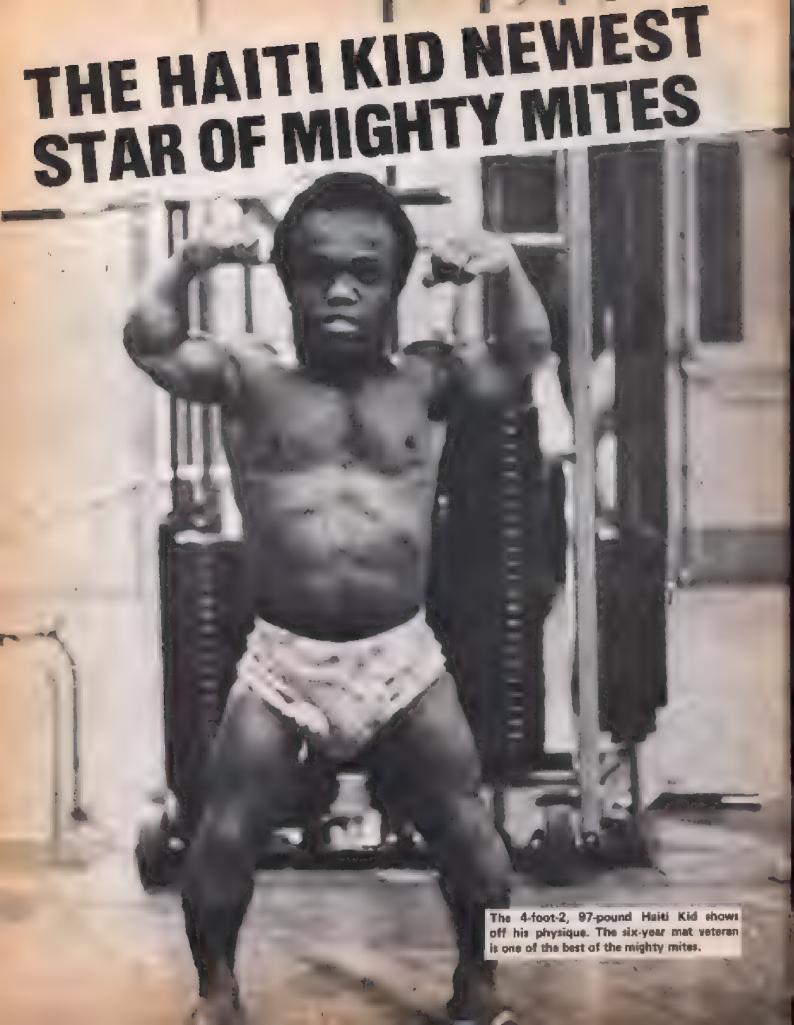


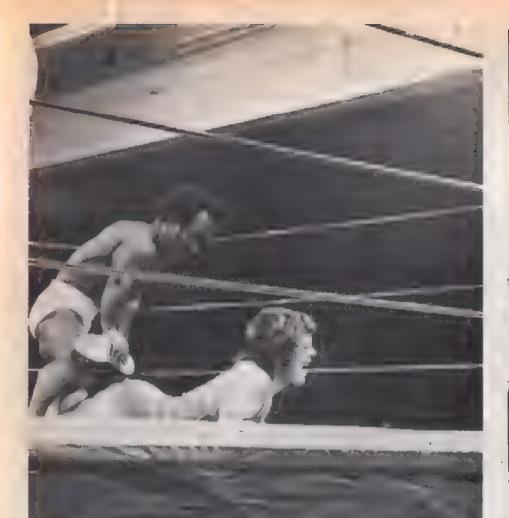




PINUP OF THE MONTH







The Haiti Kid is making life miserable for Little John as he has his opponent in a figure-four leg lock.

When you hear the words professional midget wrestling you think of names like Sky Low Low, Fuzzy Cupid, Lord Roger Littlebrook, Little Beaver, Little John and Billy The Kid.

However, there's another great name in midget wrestling. His name is The Haiti Kid, one of the greatest, if not midget wrestiers in the greatest. history of the grappling game.

The Kid stand four feet, two inches tall, weighs 97 pounds and is 24 years old. He was born on the West Indies island of Haiti.

He first became interested in being a professional wrestler when he was 17 years old. He started training under Lord Roger Littlebrook. At the age of 18 he turned professional and has been in the profession for six Years now.

People all over the world have had the thrill of seeing this superstar in action. He's been seen throughout Southern California, and the Pacific Northwest as well as England, Australia, New Zealand, Japan and Canada.

His first professional match was against Sky Low Low in Hull, Que., Canada, The Kid lost his first match. but when a youngster debuts a mat veteran like Sky Low Low It's a rough introduction.

Since his first match he's wrestled such stars as Tokyo Joe, Little Bruiser, Johnny Reb, Billy The Kid, Little Brutus, Little Atlas and has also defeated Sky Low Low.

His first tag-team partner was Sonny Boy Hayes, and their first match was against the team of Little Brutus and Sonny Boy Cassidy, in San Francisco, Calif.

Some of Haiti's other tag-team partners have been Bo Bo Johnson, Cowboy Lang, and Farmer Jerome. The team of Haiti Kid and Bo Bo Johnson has been most successful. In 1970, the Kid and Bo Bo won the world midget tag-team belts from the



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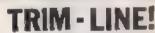
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Although they seem pretty friendly in this photo, Haiti Kid and Cowboy Bob Lang (left) engaged in one of the most gruefling midget matches ever seen in Kansas City when they wrestled to a 60-minute draw.

team of Little Bruiser and Billy The Kld. They won the belts in Hawaii and proudly held the title for two years, successfully defeating every team they came in contact with.

In the ring, the Haiti Kid uses a variety of holds and moves. His favorite hold is called, "Crab Legs", which is a very painful hold. He uses this dreaded hold to win most of his matches.

Throughout his career as a professional wrestler, the Kid has come in contact with some pretty tough men. He considers the match against his good friend and ex-tag-team partner, Cowboy Bob Lang which took place in Kansas City, as his toughest. The match ended in a draw after one hour of hard battling. He also rates Tokyo Joe, Sky Low Low and Little Brutus among his other tough foes.

His bloodiest match was against Fuzzy Cupid in Australia. The match lasted 45 minutes and ended in a draw. After the match was over, The Kid required several stitches.

The Haiti Kid has been in every kind of match a midget can participate in. Once in Portland, Ore., he was in a mixed tag-team match with midget Bo Bo Johnson and the "Fujian Strong Man" Jimmy Snuka (6-foot-2) against the team of midgets Tokyo Joe and Little Atlas and Professor Dale Lewis (6-foot-3). Also he's teamed with Sylvia Hackney against the team of Sky Low Low and The Fabulous Moolah, who is the current women's world champion.

The Haiti Kid is certainly one of the greatest midget wrestlers alive. So if you ever get the chance to see this little Superstar in action don't miss the opportunity. You'll be in for a treat.

HAITI TEAMED UP WITH BOBO JOHNSON TO WIN TAG TITLE

MODESTO PHOTOS by LARRY BARNHIZER MODESTO PHOTOS by LARRY BARNHIZER



With Cruz on his knees, Shibuya switches to a wrist lock in an attempt to make his opponent concede the match.

A test of strength as Kenji Shibuya and Manuel Cruz are locked in handto-hand combat.



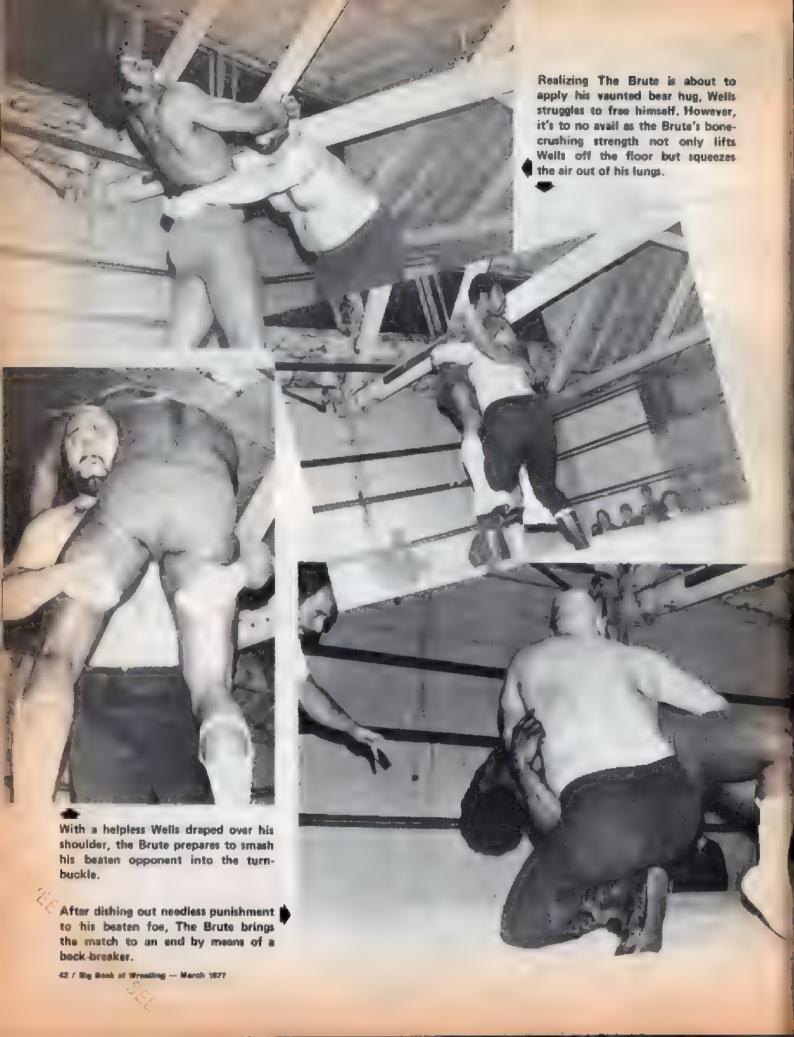
Shibuya takes the upper hand as he forces Cruz to his knees, and the Japanese wrestler continues to apply present.



Unable to force Cruz to concede, Shibuya decides to soften his opponent up by tossing him into the turnbuckle.









It looked like Modesto mat fans were going to be treated to one of the year's biggest upsets as George Wells started fast and tried to soften The Brute up by whipping him into the turnbuckle.



Things looked good for Wells as he caught The Brute in a chinick. Despite the pressure being applied by Wells, the bearded bad guy signalled the referee that he ween't ready to concede defeat.



A victous knee to the pit of the stomach not only takes the wind out of Wells' salis but also sets him up for the Brute's violent assault.







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The sport of professional wrestling has become the leader in spectator sports in North America in the last 12 months. This has outdrawn other sports such as boxing, pro and college football, baseball, basketball, auto racing and other spectator sports. The mat sport is the only sport that is promoted 365 days a year and all around the world.

The above figure is just here in North America. If we would sit down and compile the attendance in Europe. Asia, Australia, South and Central America the numbers would be astronomical. That is why this column is called the International Wrestling Scene because the grappling game is not limited to just one area of the world but is truly the most international sport known to man. One can find pro wrestling promoted from the tiny fishing hamlet in Maine to the city of Bombay, India.

The fans down in Texas are really astounded over the antics of Moondog Lonnie Mayne. The Lone Star fans

TEXAS WRESTLING FANS FIND SOMETHING FISHY ABOUT MOONDOG MAYNE

have never seen a wrestler quite like the bearded blond. He has caten fish on recent TV interviews. Nothing wrong in that you say. Well the goldfish were still alive. The madman is the number one public enemy to the fans in Texas. He has defeated such well known Texas favorites as Red Bastein, Rocky Johnson, El Bracero, Gino Hernandez, Jose Lothario and others, and is top on the hate list from Houston to El Paso.

The wrestling world was shocked over the recent deaths of Sam Bass. Pepe Lopez and Frank Hester, Their untimely deaths took place in Dickson, Tenn., when Sam Bass lost control





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RICKY REAL 'STARR' ON EUROPEAN CIRCUIT

of the car he was driving. This trio of mat greats will be missed by their many fans and wrestling associates. Lopez and Hester had been teaming as the Masked Dominoes and were one of the most unique teams ever to wrestle in the South.

Ballet dancer-wrestler, Ricky Starr is back in Europe after a fast tour of Mexico and other countries in Central America. The popular Fu-Man-

Chu mustached grappler has become an expert in the ancient art of Kung-Fu. He has his opponents in a complete state of bewilderment with his various moves and actions.

Ricky may be coming back to the wrestling scene in the States in 1977 if he gets time off from his various bookings on the European mat circuit. He is about the most popular wrestler ever to appear on the Con-

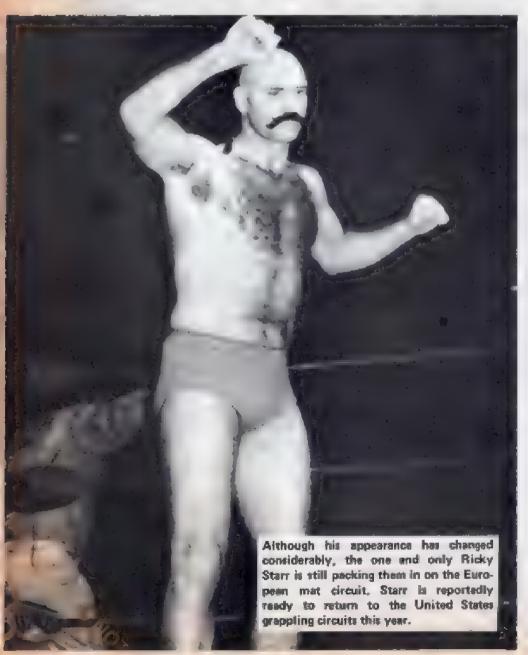
tinent from the States. We wish Ricky all the luck in the world and hope to see him back Stateside in the course of the new year.

Wrestling fans talking about the 1977 Wrestling Fans International Convention to be held in August in Dallas, Texas. This will be the 10th annual WFIA convention and should be a success. The last nine confabs were filled with interesting happenings and events. For more info on the 1977 WFIA convention drop a stamped, self-addressed envelope to WFIA head-quarters, 415 Belview Ave., Normal, Ill., 61761.

George "The Animal" Steele continues to wreck things in the Michigan, Ohio and Ontario, Canada, area with his special brand of wrestling. And Animal just gets going and there is no stopping him. Officials at the Cobo Hall in Detroit, Mich., have to have extra security guards on duty when Steele is scheduled to wrestle since he is the most unpredictable wrestler ever to hit the Motor City. In recent months The Animal was destroyed everyone that promoter Francis Flesher has signed to meet him. The aim of the tank-like wrestler is to secure a match for the U.S. title that is currently held by The Sheik. So far, Eddie Creachman, the manager of the Sheik, has been able to avoid getting his protege to sign for a match against 'the Animal'. It would be one of wrestling's all time exhibitions of brutality if these two guys are ever signed to a match.

Fans in Vancouver, British Columbia, have been seeing some top-class wrestling talent with the likes of Carlos Rocha, Dutch Savage, Gene Kiniski, Kenji Shibuya, Ricky Hunter, Johnny Quinn, Buck Ramstead, Billy Francis, Bob Harmes, Johnny Khan, Don Leo Jonathan, Jimmy Snuka, Luke Brown and others. This area has been one of the best in the Maple Leaf country for sometime. Always a lot of action on the British Colombia circuit.

Big news from the AWA circuit. The Bruiser and Crusher lost their AWA tag-team belts to the duo of Blackjack Lanzs and Cowboy Bob Duncum. Chicago promoter Bob Luce has signed a rematch for a big card in the windy city. We hope to have a complete randown on this big event as well as the results for the whole



48 / Big Book of Wrestling - March 1877



George 'The Animal' Steele, lives up to his nickname as he tries to crush his opponent with the timekeeper's table. Steele has his sights set on a match with The Sheik.

card. So keep on reading this magazine for the best in wreating news.

Over in Southern California there is a little action going on between two rival promotional groups. The old, established NWA branch of the Hollywood Wrestling Office is getting some competition from a new group known as the Pacific Coast Wrestling Promotions. The new group has some top-flight talent, such as; John Tolos, Billy Superstar Graham, Mil Mascaras, Ivan Koloff, Rick Drason, Rock Riddle, Crasy Luke Graham and others. The NWA office has some top talent too in the form of Butcher

Vachon, Roddle Piper Crusher Verdu, Tony Rocca, Rip Tyler, Eddle Sullivan, Chavo Guerrero and others. The wrestling fans in Southern California will be in for some hot action in the next few months.

The team known as ther Mercenaries are on a world-wide tour and ready to meet and defeat any team that is signed to go against them. A real rough team this combo has held the international tag-team Title as recognized by the International Wrestling Enterprise in Japan and the Far East, The Middle East tag-team title, the Maritime tag-team championship









A familiar sight to wreatling fans throughout the grappling globe, The Mercanaries raise their arms in a victory salute following another impressive triumoh.

One of Britain's top junior heavyweights, Tony St. Clair is contemplating a tour of the United States.

of Canada and other titles. The team is one of the most impressive that this writer has ever seen, and one of the toughest.

Speaking of tag teams the fans in Georgia and other states in the South are up in arms over the tactics of the Valiant Brothers. The blond hombers have been in the area for a few months and made more enemies than Sherman did when he went through Richmond. The Dixle fans are out to drive the two blond Yankees from their Southern soil. It will be interesting to see what team will drive the Valiants home. I doubt it will be soon. The Valiant Brothers are the biggest thing in tag teams to hit the Georgia area in years.

Tony St. Clair recently finished a tour of wrestling in South Africa and is back in his native England. Tony is one of the better lighter men around today. He may be coming to the U.S.

48 / file flooi; of Wrasting — Merch 1877



A veteran of the grappling game, John 'Wolfman' Smith is still going strong in the Carolinas and Florida.

for a crack at the NWA world junior heavyweight championship. It would be great to see the junior heavies become more active in the States and

Veteran John "Wolfman" Smith continues to wrestle in the Carolinas and more recently in Florida. He has been a long-time favorite of many of the old timers that attend the wrestling cards in the South and the moves and agility of the old boy are still there. John used to team with his brother Al to form one of the most famous of the early tag teams in the 60's known as the Smith Brothers. John continues to hold down the family name in wrestling.

Action out in Phoenix, Arizona, continues with a lot of interesting

wrestling talent down there. At last count there were three groups trying to make a go of it down there. Seems that the Arizons wrestling fans are lucky. Not really, according to wrestling fan Jimmy Mark from Goodyear. He says in a recent letter that he would prefer to have only one group promoting wrestling with all energies put forth to bring in some big-name stars and some television matches. All three groups are promoting without the benifit of TV.

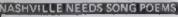
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STEELE SEEKING MATCH WITH SHEIK



British and European heavyweight wrestling champion Billy Robinson has come to Texas in his quest for the National Wrestling Alliance championship.





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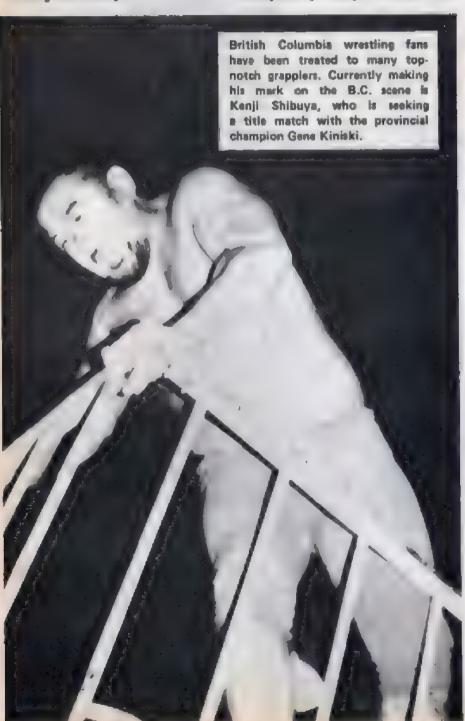
Ripper 'The King' Collins doesn't look too regal after his recent match with Ed Francis, and required 10 stitches to sew up his wounds.

ling results, news, comments, pictures and more. This unique publication sells for only 25 cents and a stamped, self-addressed envelope.

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Ripper "The King" Collins continues to hold his own in the Calgary, Alberta, area. The King has been a top headliner there ever since his arrival in that western part of Canada in the summer of 1976.

Pedro Morales doing well in the AWA territory and after a title shot with Nick Bockwinkle. Should Morales win the AWA title he will be the only wrestler to ever hold claim to the following world championships, the old World Wrestling Association and the World Wide Wrestling Federation championship. Many of Pedro's fans





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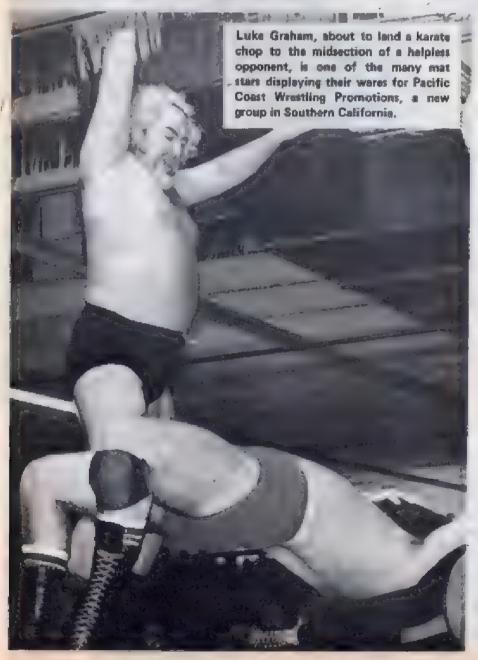
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think he is the man that can do it. We will have to wait and see.

Al Lord Hayes is in Texas and doing fine. Fellow countryman Johnny Eagles in the North Carolina circuit and doing very well there. Another British star Billy Robinson is making a big scene in the Amarilio, Texas, area. He wants a shot at Terry Funk and went right to Terry's backyard to get it. Geoff Portz, a top-notch

British wrestler, heading to Germany for the tournaments there at the time this is going to press.

See you next month with more wrestling news from the four corners of the wrestling world. Any reader having question or comments are invited to drop a line to me at my home: 31 Groveland, Springfield, Ma., 01108. If a reply is needed please enclose a stamped, self-addressed envelope.











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Miss Antone stands four feet. 11 inches tall, weighs 121 pounds and is 32 years old. She was born in the state of Mississippi.

She first became interested in being a professional wrestler when she was 14 years old. She always went to the matches when she was a kid. She'd sit in her ringside seat every week thinking how someday she'd like to be part of what she saw.

When Jean turned 16 she talked to a few of the women wrestlers in her home town about training her. Most of them said no because of her size, but there was one woman who said she'd be glad to train Jean, Her name was Ella Waldeck, one of the greatest women wrestlers of her time.

Ella and Jean began training gix months before her 17th birthday. They worked very hard day in and day out for six months Ella taught Jean everything she knew about wrestling.

When Ella thought Jean was ready to make her debut in the world of professional wrestling, she had her booked to wrestle Ada Ames, a veteran of the mat world.

Jean was 17 when she wrestled her first professional match. She still remembers the day, it was on the seventh day in June, 1961. She says it was probably the roughest match she's ever had. Winning your first match is one of the greatest things a professional wrestler can do.

Jean not only won her first match but has almost won every one since then. She has defeated such women as Kay Noble, Betty Niccoli, Maye Weston, Sandy Parker, Jessica Rogers and Sharon Brooks. She's been in the profession for 15 years now.

Throughout her career as a professional wrestler she's travelled the whole world and wherever she goes people are always thrilled to see her in



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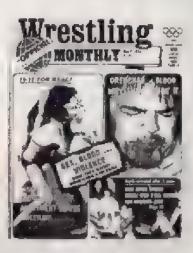
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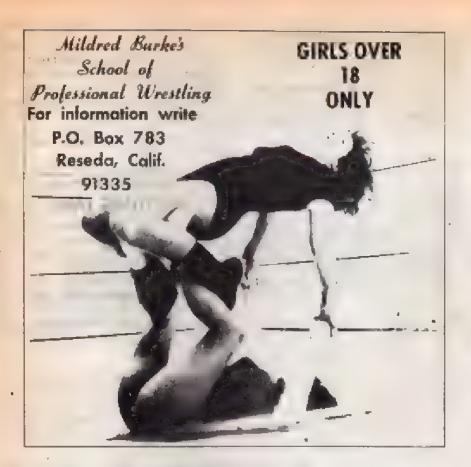
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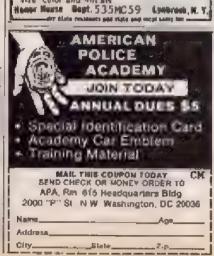




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action. She's appeared in such places as: The Pacific Northwest, Hong Kong, Japan, Australia and throughout the United States, Canada and South America.

The first time I saw Miss Antone wrestle was in the state of Oregon. when she successfully defeated black star, Sandy Parker,

When it comes to tag-team partners, Jean's had very few. She mostly wrestles in single matches. Of course when you're as great a wrestler as Jean Antone you don't need a partner to help back you up.

Her first tag-team partner was Princess Little Cloud.

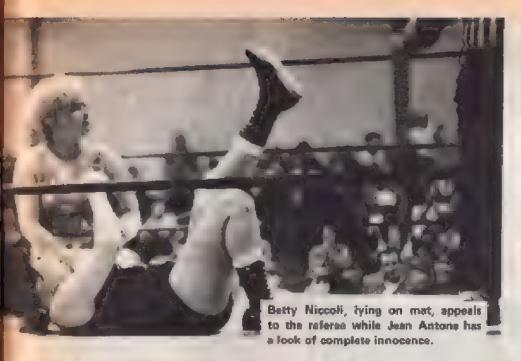
Their first tag match was against the team of Betty Niccoli and Kay Noble, Jean and Little Cloud were one of the best women teams around while they were together.

BETTY NICCOLI TOUGHEST

Her only other tag-team partner has been Susan Green. While Jean and Susan were partners they defeated such teams as, Sandy Parker and Paulia Kaye as well as Betty Niccoli and Paulla Kaye.

Jean's been pretty lucky, the only ring injury she has suffered is a dislocated elbow. This happened on three different occasions. Doctors once said she might never wrestle again because of her elbow, but with the determination she has, she's still wrestling and is still rated among the top 10 women grapplers in the world today.

In her career as a professional wrestler she's come up against some pretty tough opponents, but the toughest is Betty Niccoli. No matter where these two meet they always try to beat each others brains out. Someday these two might seriously injure or even kill one another. Jean also considers Kay Noble, Sandy Parker and Vivian Vachon, as some of her toughest foes.



Not only her toughest battles have been against Betty Niccoli but also some of her bloodiest bouts.

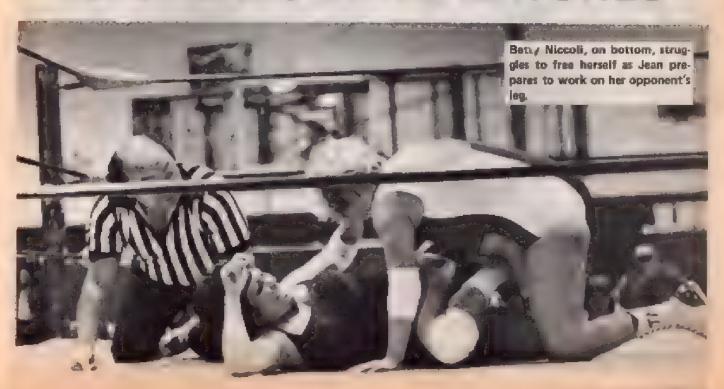
She remembers her bloodiest match very well, it was in Wichlta, Kansas, a best-of-three falls match. Jean took the first fall, Betty came back and punned Jean to take the second fall. During the third fall, Betty hit Jean in the head with a wooden Japanese

sandal. The blood poured from Jean's head, when she had realized what Betty had done to her, she lost all control of herself and went wild. Jean stomped, kicked and even tossed Betty out of the ring. When Betty tried to get back in the ring Jean wouldn't let her. Finally the referee held Jean back so Betty could return to the ring. Jean finally got her



One of Jean Antone's favorite bouts is mixed matches. Here, she holds the head of Fritz Von Schneider so her partner Manuel Cruz can land a haymaker.

JEAN LIKES MIXED MATCHES





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revenge as she defeated Betty in the third fall. Jean received six stitches after the match was over.

When in the ring Jean uses all sorts of fantastic holds and manoeuvers. Her favorite holds are the figure four leg lock and the dreaded sleeper.

She only uses these holds when she has to. Most of the time she tries to outsmart and outmanoeuver her opponents because of her size. She may be small in size but when in the ring she's a giant among the other women wrestlers.

She's been in every kind of match in which a woman can participate. Her favorite is a mixed tag-team match. She teamed up with Darlin Dagmar, the mighty mite is her favorite partner in mixed matches. She has also teamed with The Haitl Kid and recently defeated the team of Sharon Brooks and Little Tokyo.

The one mixed match Jean will never forget was when she teamed with Ricky Hunter and Lenny Hurst against the team of Sandy Parker, Bull Ramos and Fritz Von Schneider. Throughout the match Ramos chased Jean around the ring trying to catch her, because Jean alapped the big indian's face during the match.

Jean has held several title throughout her career as a professional wrestler. Her most treasured titles were the Kansas State, the Central States and the California State Women's belt. She still holds the California State belt.

With all the titles she's held, Jean deserves to be the women's world champion. Perhaps some day Jean will reign as queen of the women wrestlers.

Until that day, Jean Antone will have to just be content proving that big things come in small packages, as her many mat opponents have discovered.



FAMILIAR FACES ON THE MALDEN MAT SCENE



The promotional genius of Heary Rogers has helped put the tiny town of Malden, Mo., on the professional wrestling map.

However, Rogers will be the first to admit that a promoter is only as good as the wrestling talent he brings in to please the wrestling patrons.

Here are thumbnail sketches on some of the grappling stars who have become familiar faces on the Malden, Mo., mat scene:

RANDY BURDICK — A native of Metropolis, Ill., Randy has teamed up with brother Dan to form one of the area's most popular and proficient tag-team combinations.

Randy is one wrestler who believes that actions speak louder than words. "Championships are won by ability and determination, not an individual's way with words.

"I love every minute of wrestling because it is not only a great sport to build self-confidence but also to help overcome that fear of physical pain," states Randy.

CHUCK BAILEY — A keen weightlifter and bodybuilding enthusiast,
Bailey has one of the best developed
physiques in the grappling game, and
has caught the fancy of wreatling fans
as the 'Grappler without a gimmick'
because he just gets into the ring an
does his thing — wrestling.

"Although it's a means of making a living, if I were told that I was no longer allowed to wrestle professionally I would have to join an amateur club.

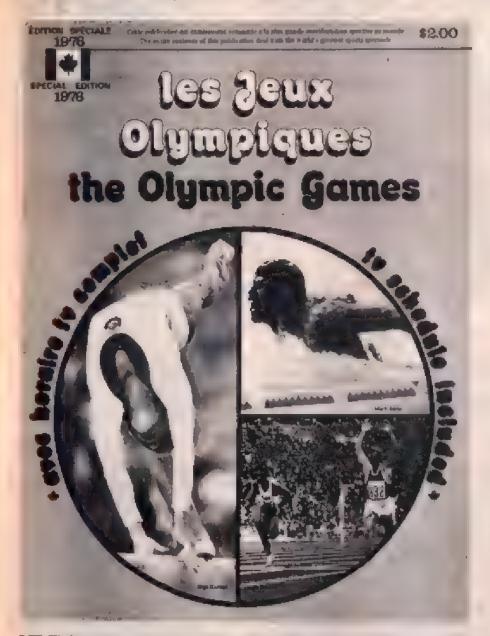
"I just can't live without wrestling. It is my life and my one satisfaction. I am only interested in winning not who my opponent is or how much I'm going to get paid," explains Chuck.

RONNIE RICKETTS — A main eventer throughout the grappling globe, Ricketts feels he's ready now for a crack at the world heavyweight championship.

"Regardless of who the champion is, I'm ready to take him on, any

the Olympic Games

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time, anywhere, under any conditions," says Ronnie, who has held a variety of tagteam titles but now wants to win a championship on his count. Ronnie, a native of St. Louis,

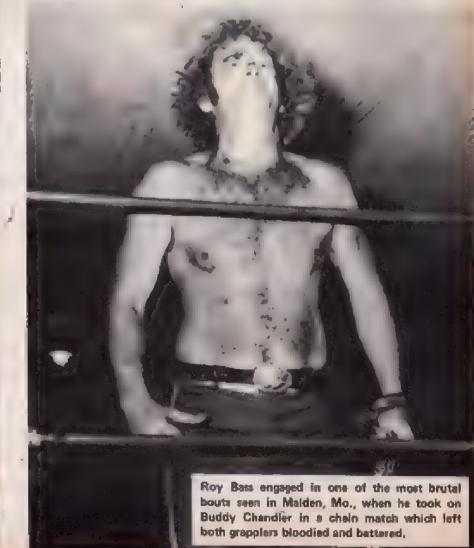
Ronnie, a native of St. Louis, Mo., regularly teams up with Ronnie Savage of Los Angeles, Calif., and together they have held numerous Southwestern tagteam titles.

BOLO — Three hundred pounds of meaness, Bolo has to rank among the most dastardly villains who has ever displayed his wares in the Malden, Mo., area.

The fans flock to Malden's 'Little Madison Square Garden' hoping to see Bolo get his comeuppance, but as Freddie Neal discovered in a recent stretcher death match, Bolo is a tough man to beat as he combines great physical strength with a complete disdain for the rule book as well as the wrestling fans.



If you want to learn how NOT to win friends and influence people, simply follow the example of the 300-pound Bolo who is one of the most despised grappiers in Missouri mat circles,



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that I want you to see with your own eyes! I want to show you...

o "How dismonds and jewels have appeared, seemingly out of nothingness, shortly after the use of this strangs secret?"

"How a man used this method for a pocketful of money!"

"How a woman used it to fill an empty purse!"

"How a farmer received a got full of gold!"

"How a monther user Teleported a gold jewel box to her, stemingly out of this method to regain her lost youth?"

"How a woman used this method to regain her lost youth?"

"How a man, growing bald, claims he renewed the growth of his hair with this secret!"

"How a woman used it to bring her mate to her, without asking!"

"How a monther woman assummoned a man to her "How another woman assummoned a man to her

e "How another woman summoned a man to her

"Now a man heard the unspoken thoughts of others, with this secreti"

"How a woman saw behind walls and over great distances, with it!"

"How a man broadcast allent commands that others had to obey!"

Let us now clearly demonstrate to you the scientific basis behind the new wonderworking, Miracle of TELECULT POWER!

"How Telecult Power Brings Any Desire Easily And Automatically!"

For many years, Reese P. Dubis dreamed of a way to call upon the invisible forces at work all around us. He spent a lifetime digging and searching for the secret. These investigations brought him knowledge that goes back to the dim recesses of the man.

ing for the secret. These investigations brought him knowledge that goes back to the dim receives of the past.

One day, to his assonishment, he discovered that he could actually broadcast silent commands, which others instansly obeyed. Using the secret he tells you about in this book, he tried it time after time — commanding others to steep, set up and come to him, talk or not talk — and act according to his shim which, it worked every time!

Working relentlessly from this evidence, Reese, Dubin succeeded in perfecting a new kind of instrument — salied a Tele-Photo Transmitter — that concentrates your thoughts, and sends them like a streaking bullet to their destination!

OTHERS OBEY SILENT COMMANDS: We'lling of the success of this method, one user reports the following superience:

"I willed her to pick up and est a biscuit from a plate in a corner of the room. She did so, I willed her to shake heads with her mother. She ruthed to her mother and stroked her hands.

"I willed her to not She shood still and bent her head in this did her to clap her hands, play a note on the piano, write her name, all of which the did."

"No one can escape the power of this method," says Mr. Dubin. "Everybody — high or low, isporant or wise — all are subject to its spell! And unless the person is told what's being dose, he will think the thoughts are his own!"

HEARS THE THOUGHTS OF OTHERS! Experimenting farther with the Tele-Photo Transmitter, home P. Dubbe noon found that he could

"tune in" and HEAR the unspoken thoughts of others. He rays, "At first, these hearing impressions startled me, and I took them for actual speech, until I realized that people don't usually lay such things aloud! And their lips remained cleard."

asy such things aloud? And their lips remained closed."

SEES BEYOND WALLE, AND OVER GREAT DISTANCES! Then he discovered he could pick up setual sights. From behind waits and over great distances! And when he "tuned in" he could see actual living scenes before him—as clear as the picture on a television screen!

MAKES WOMAN APPEAR — SEEMINGEY OUT OF THIN AIR! With mounting exclument. Rosse P. Dubin launched one of the resost exciting experiments in the history of psychic research. He wanted to see if the Tele-Photo Transmitter could bring him as actual material object! He chose, for this experiment, the scenningly impossible: an actual living person!

He steply focused the Tele-Photo Transmitter, by dialing the object of his desire. In a fash the door burst open, and there - standing before him, ar real as life — wea his lang-lost counts!

He stared and rubbed his eyes, and looked again! There — smiling, with arms outsiretched in greeting—stood living proof of the most astounding discovery of the Century!

Diat Any Treasure!

You'll see how to use the Tele-Pisoto Teansmitter, to automote your desires. This special instrument - your mental acquipment - requires no wires, and no electricity. "Yet," says Mr. Dubin, "it can teleport desires, swiftly from the invisible world."

"it can teleport deares, swatty from the aviation world,"

When you diel your desire—whether for riches, love, or sected knowledge—you capture its invisible, photoplasmic form, at which point "it starts to materialize" tays Dr. Dubin.

"Telecult Power can work seeming miracles in your life," says Mr. Dubin, "With it, it is possible to diel any desire—talled a Photo-Form—then it back, relan, and watch this powerful secret go to work!"

"Instantly Your Life is Changed!"

"Instantly Your Life is Changed!"

With this secret, the mightiest force in the Universe is at your commend! "Simply ask for anything you want," any Mr. Dubin, "whether is be riches, love, fine possessions, power, friends, or secret knowledge!"

Suppose you had dialed Photo-Form #2 for fewels, for example. That's what Margaret C. did, in an actual example Mr. Dubin tells you about kich, glittering diamonds and jewels literally operand of her feet: a pair of gold earings, which she found that morning. A surprise git of a proal necklars, and matching silver braceles: a beautiful platinum ring set with exceeds and diamonds, dropped on her front faunt."

"Almost overnight," says Mr. Dubin, "it can start to multiply riches, bring comence and love draw favors, after, new friends. Or anything eine anked for it has necessary for you to understand why. What is important is that it has already worked for many others. ... men and women in all walks of life... worked every time, and it will work for you, too."

Brings A Pocket Full Of Money!

You'll see how Jerry D, used this method. He was broke a week before payday. All he did, he lays, was to dial Photo-Form #1. Suddenly he left a bulge in his pocket. Lo and behold He took out a roll of money. ... lives, tens, twentes ... and mora? Obviously, it had been placed therebut when? And by whom?

A Brand New Car Comes!

Marty C., a taxi drives, reports that he just dialed Photo-Form #4, sat back, related, and waited for things to happen. In a short time, great excitement filled the house. His wife came harrying is, saying, "We won it! We won a car and a cash prize! They just delivered it!" He got up and went to the window. There, hig and heastiful,

50 Bond Street, Westbury, N.Y. 11590



standing in the driveway, was a brand new Cadit-

Brings Mate Without Asking!

Mrs. Conrad B. reports that the was tired of "pursuing" her husband, as the called it. She wanted him to voluntarily do the things she longed for, take her places, show affection. But he hadn't looked at her in years. He would fail asleep immediately after supper, or watched the balt games, or read the papers. Secretly Mrs. B. decided to try this method. She dialed Photo-Form #9 for Love! Instantly, her husband's stitude changed from boredom to interest and enthusiasm. And from that day forward, he showard her with kindness and affection! It was like a spiracle come trust.

The Power Of This Method!

There are so many perional experiences which I could recount, stories of healing, wealth, and happiness with this secret, that I find myself wanting to tell all of them at once, Here are just a few... • REGAINS HAIR GROWTH! Walter C. had a shiny baid head with just a fringe of white hair showing around the edges, He tried this method, and soon his hair began to regrow. The new hair came in thick, dark, and luxurious!
• ROLLS DICE SO TIMES WITHOUT MISSING ONCE! You'll see how this secret gave Albert J. The power to roll the dice 50 times, without missing once, and—for the first time in the history of Las Vegas—walk away with \$500,000!

Las Vegas—walk away with \$500,000!

* DISSOLVES ALL EVIL! You'll see how this amazing secret revealed to Lawrence M. the people who were trying to make him took silly at work—sciually revealed their secret thoughts—made them confess and apologize!

If TELECULT POWER can do att this for others, what riches, what rewards, what amazing results can it also bring to you?

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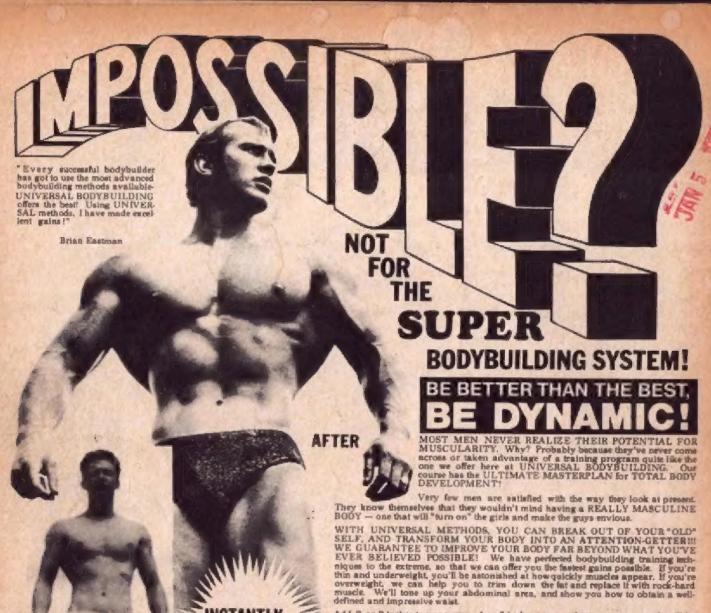
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